



# LAKEVIEW PANTRY

## 50TH ANNIVERSARY

### SPONSORSHIP OPPORTUNITIES

CELEBRATE THE PAST,  
INVEST IN THE FUTURE

2020



# LAKEVIEW PANTRY

## 50TH ANNIVERSARY

## 2020 SPONSORSHIP OPPORTUNITIES

You are cordially invited to help make a difference in the lives of thousands of Chicago residents experiencing hunger and poverty. By sponsoring Lakeview Pantry's 50th Anniversary, you are truly **investing in the future.**



As a sponsor you will.....

- Align your name and brand with Lakeview Pantry's city-wide reputation as a leader in hunger relief.
- Demonstrate your commitment to our mission — to provide food to those suffering from hunger, while offering critical social services designed to foster independence and break the cycle of poverty.
- Promote your brand and services to individuals, thought leaders, and supporters across Chicago and within Lakeview Pantry's network:



Over 6,000 monthly website visits



2,900 Twitter followers



Email database of 10,000+ people



1,500 Instagram followers



3,030 Facebook followers



900 LinkedIn followers

For 50 years, Lakeview Pantry has served as a critical resource to our neighbors in need across the north and west sides of Chicago. Serving 15 different neighborhoods, the Pantry provides over 1.6 million meals every year. Our dedicated social services team offers customized case management to all of our clients, including access to our mental health counseling, public benefits assistance, job search support, domestic violence intervention, and housing referrals.

**WILL YOU JOIN US IN THE FIGHT TO END HUNGER AND POVERTY IN OUR COMMUNITIES?**



# LAKEVIEW PANTRY

## 50TH ANNIVERSARY

### 2020 SPONSORSHIP OPPORTUNITIES

#### CROSS PLATFORM/YEAR-LONG SPONSORSHIPS

END HUNGER SOCIAL, APRIL 30, BUILDERS BUILDING

50TH ANNIVERSARY GALA, OCTOBER 9, CHICAGO CULTURAL CENTER

#### 50th ANNIVERSARY YEAR PRESENTING SPONSOR **\$50,000**

- Naming rights to both signature events as "... presented by YOUR NAME"
- 2 Premium tables (20 seats) with champagne service at the Gala
- 20 tickets to the End Hunger Social with bottle service.
- Logo/Name displayed prominently on all event materials (invite, program, signage, emails, social media and website).
- On-stage recognition by chosen representative at both events
- Premiere sponsor of the Anniversary Gala's After Party
- Full page ad in the Fall Gala program
- Premium logo placement in our annual Crain's advertisement (full page ad).
- Use of 3945 N. Sheridan for corporate or personal event
- Press release announcing sponsorship
- Full Group Volunteer Benefits (see Toast to You)

#### PLATINUM SPONSOR **\$25,000**

- 1 Premium table (10 seats) with champagne service at the Gala
- 15 tickets to the End Hunger Social with bottle service.
- Logo/Name displayed prominently on all event materials (invite, program, signage, emails, social media and website).
- Premiere sponsor of the Major Donor Cocktail Reception in the Spring
- 1/2 page ad in the Fall Gala program
- Verbal recognition during event
- Logo included in our annual Crain's advertisement (full page ad).
- Group Volunteer Benefits (see Cream of the Crop)

#### GOLD SPONSOR **\$10,000**

- 1 table (10 seats) with champagne service at the Anniversary Gala
- 10 tickets to the End Hunger Social
- Logo/Name displayed on all event materials (invite, program, signage, emails, social media and website).
- Logo included in our annual Crain's advertisement (full page ad).
- Group Volunteer Benefits (see Raisin to Smile)

#### INDIVIDUAL EVENT SPONSORSHIPS

#### 50th ANNIVERSARY GALA - FIGHTING HUNGER, FEEDING HOPE **\$5,000**

- 1 table (10 seats) with champagne service at the Anniversary Gala
- Logo/Name displayed on event invitation, program and signage as a Fighting Hunger-Feeding Hope Sponsor
- Social media recognition

#### END HUNGER SOCIAL **\$5,000**

- 15 tickets to the End Hunger Social with VIP bottle service for your group
- 15 Raffle Tickets
- Logo/Name displayed on event invitation, program and signage as an End Hunger Social Sponsor
- Social media recognition

Reach out to our Development Team to make your commitment today!  
Email [development@lakeviewpantry.org](mailto:development@lakeviewpantry.org) or call 773-525-1777 ext 225

Interested in purchasing individual event tickets? Flip the page for details.



# LAKEVIEW PANTRY

50TH ANNIVERSARY GALA FIGHTING HUNGER,  
FEEDING HOPE

OCTOBER 9, CHICAGO CULTURAL CENTER

Our signature event, **Fighting Hunger — Feeding Hope** is an elegant evening of cocktails, seated dinner, entertainment and fabulous auction prizes. Not to mention a live sale of the Pantry's operating expenses! Each year, local celebrity chefs join us to showcase their skills with mouth-watering hors d'oeuvres! This dinner event is attended by more than 300 civic, philanthropic and business leaders!

INDIVIDUAL TICKET(S) \$300 each # \_\_\_\_\_

TABLE HOST (INCLUDES 10 SEATS) \$3,000

- Table host's name will be listed in the event program

EVENT SPONSOR \$5,000

- Multiple benefits (see previous page)

2020 GOLD SPONSOR \$10,000

- Multiple benefits (see previous page)

2020 PLATINUM SPONSOR \$25,000

- Multiple benefits (see previous page)

2020 50TH ANNIVERSARY SPONSOR \$50,000

- Multiple benefits (see previous page)

Please fill out the form below and return to [development@lakeviewpantry.org](mailto:development@lakeviewpantry.org).

\_\_\_\_\_  
Donor Name/Company

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address, Chicago, State, Zip Code

\_\_\_\_\_  
Email

Charge Credit  
Card (below)

A check made payable to  
Lakeview Pantry is enclosed

Please email me  
an invoice

\_\_\_\_\_  
Name on Credit Card

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Code

\_\_\_\_\_  
Signature



# LAKEVIEW PANTRY

## THE END HUNGER SOCIAL

### APRIL 30, BUILDERS BUILDING

Our Young Leaders Board event, *The End Hunger Social*, brings together over 250 up-and-coming young professionals from Chicago who share a passion for making their communities stronger. The evening features cocktails, hors d'oeuvres, entertainment, and a chance to win thousands of dollars' worth of amazing raffle and silent auction items!

- INDIVIDUAL TICKET(S) \$90 # \_\_\_\_\_
- GROUP TICKETS (of 6) \$80 # \_\_\_\_\_
- VIP ADD-ON private bar, upgraded liquor & VIP seating \$25 # \_\_\_\_\_
- EVENT SPONSOR \$5,000
  - Multiple benefits (see previous page)
- 2020 GOLD SPONSOR \$10,000
  - Multiple benefits (see previous page)
- 2020 PLATINUM SPONSOR \$25,000
  - Multiple benefits (see previous page)
- 2020 50TH ANNIVERSARY SPONSOR \$50,000
  - Multiple benefits (see previous page)

Please fill out the form below and return to [development@lakeviewpantry.org](mailto:development@lakeviewpantry.org).

\_\_\_\_\_  
Donor Name/Company

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address, Chicago, State, Zip Code

\_\_\_\_\_  
Email

Charge Credit Card (below)

A check made payable to Lakeview Pantry is enclosed

Please email me an invoice

\_\_\_\_\_  
Name on Credit Card

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Code

\_\_\_\_\_  
Signature